

To,  
The Visa officer,  
Canadian High Commission,  
Chandigarh. India

### **Sub: Statement of Purpose for the Application of Student Visa**

Respected Sir,

I, Dummy XX, an Indian public sector bank's employee aspire to harness the immense career advancement potential being presented by the unprecedented changes ushered in by bank privatization and financial sector's globalization. For this, I seek meaningful internship driven global corporate exposure and academic conditioning at Canada which will empower me to make strategic interventions needed to scale up the money minting potential of banks and financial institutions.

### **About Me**

I reside in Delhi Karkardooma's Rail Coach Factory colony with my family. My father, YY S, is an Indian Railway employee working at rail coach manufacturing unit. My mother, CK, is a housewife. My younger brother, G S, is a software professional associated with the start-up MM Ltd in Haryana's Panchkula. I am married to KK who has completed her MSc in Maths and is serving as Statistics faculty in MM Ltd.

### **My Academic Background**

After completing my matriculation in 20XX from CBSE affiliated school, I went on to complete my Intermediate in Commerce stream in 20XX. After this, I had completed my Bachelors in Commerce, PG Diploma in Business Management, and Masters in Commerce from BB University in 2011, 2013 and 2015 respectively. All along, my academic performance had been satisfactory. To linguistic proficiency, I had appeared in IELTS exam and secured overall score of X.X (R-X, L-X, S-X, W-X).

### **My Professional Life**

While pursuing Bachelors, I had qualified the exam for Insurance Advisor conducted by Insurance Regulatory Authority of India. The license allowed me to work as Financial Advisor for XX Insurance for almost a year after graduation. I was entrusted with helping clients find the most relevant financial products that can cater to the monetary security of their future needs. During the final year of Masters, I had appeared for IBPS Bank Clerical Exam and had secured a position among top 1000 among around 1.5 million candidates taking the exam. I had chosen to attempt the prestigious and competitive IBPS (Institute of Banking Personnel Selection - a combined exam for clerical and officer cadre jobs in 20 nationalized banks sought by millions annually in India) exam to assess if I can measure up to the stringent requirements of state-owned banks which prefer candidates with technical backgrounds. Competition is fierce and in some exams, I could reach tier-2 level and in others I went up to group discussion and interview levels. However, I was determined and persisted on. Finally, my diligence paid off when I could clear the IBPS exam in

20XX and joined International XX Bank in 20XX. On XXth September 20XX, I was inducted as a clerk in its ABCD branch.

In July 20XX, I got extra increments by qualifying the JAIIB (Junior Associate of Indian Institute of Bankers) exam conducted by Indian Institute of Banking & Finance (IIBF). However, I soon realized that to make meaningful progress in Indian job segment, I should have additional qualifications that can attest my managerial capabilities. For this, I had completed a short-term PG course in global business management.

Presently, I am deployed at the Digital Banking segment at our bank branch and cater to customer's digital requirements related to internet banking, mobile banking, UPI, authentication and approval of digital credentials of customers to facilitate suitable access, retrieve transaction related details, resolve complaints etc. My decision to opt for this career vertical is inspired by my interest in economic activities, financial dynamics and stock market related company affairs with monetary implications. Present job allows me to stay abreast of the contemporary developments in my interest areas and also gain hands-on practical exposure to latest digital interventions being aggressively embraced by banks.

Concurrently, I trade at National Stock Exchange of India and keep track of the company affairs of chosen shares to make my funds appreciate in value.

### **Reasons For Pursuing Business Administration and Commerce Program from Canada**

I find my career stagnated in clerical scope only. To take the big leap to managerial level where I can work with more autonomy and authority, I need to have a management degree under my belt. However, my professional peers too are eyeing the limited coveted positions at senior management level and are completing their management programs alongside. To enjoy a competitive advantage over them, I must complete my advanced managerial program from a renowned international institution which is globally acclaimed for highest standards of teaching and offers qualitative exposure to best practices in businesses and economic management. Canada College is ideally suited for my needs.

The pedagogic infrastructure over here is state of the art. Mentors possess considerable industry experience and shower personalized care on development needs of students. The program 'Business Administration and Commerce' is perfectly aligned with my previous course of studies. The course emphasizes on gaining practical hands-on exposure to best business practices so that the prospective manager enjoys strong command over the fundamentals of international business, economy and finance related dynamics. Interning at leading Canadian firms will transform me into a prudent manager who can discreetly make discretionary decisions of critical nature in incisively analytical manner after provisioning for proactive and reactive risk management.

Canada is a culturally vibrant nation where people of different ethnicities and backdrops harmoniously co-exist safely without any fear of racial backlash as is experienced in other advanced nations. Canadian people welcome overseas students with warmth and make them feel at home all along their stay. This will help me get acclimatized to the alien conditions at the earliest and focus on my studies.

## **Sponsorship of My Canada Study Trip**

The entire array of expenses to be potentially incurred in Canada on studies and incidentals like travelling, staying etc. shall be borne by my parents. They are financially well-off and have sufficient funds at exposure to defray all costs. I have already paid tuition fees for the first year amounting to GIC \$XX and have arranged for the living cost of GIC \$XX for the first year.

## **Future Roadmap**

Indian banking sector is on the cusp of revolutionary corporate makeover. The once fiercely guarded banking landscape is now being opened to renowned international financial institutions so that they can pump in more liquidity for industrial growth through independent ventures or strategic partnerships with existing public-sector banks. Technological interventions, digital banking, and other state of the art facelifts will throw open numerous lucrative career opportunities for eligible professionals. Those with international management degrees will be given priority for responsible positions that offer rewarding career advancements and authoritative decision making. Offshore academic credentials from top-ranked university will propel my career in unprecedented manner and would entitle me to secure senior managerial position in top-notch global banks like Citibank, HSBC, Barclays etc. I am banking heavily on my prospective international academic exposure to turbocharge my future prospects.

To summarize, in the short haul, I aspire to secure qualitative practical and technical hands-on exposure in Canada as it plays host to myriad mainstream financial institutions which leverage cutting-edge technologies for service delivery. In the long run, I want to see myself in the position of top-tier executive for a large bank with global footprints.

I promise to abide by the rules and regulations of Canada and humbly request for granting me visa to study in Canada.

Regards,

Passport No.